

RESUME OF JON HEILMAN

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February, 2002-present
Graphic Design
5MetaCom • Carmel, Indiana

5MetaCom (formerly The Majestic Group) is the largest agency in Indiana specializing in marketing technical and scientific products.

At 5MetaCom, I run the gamut from concept and layout to production and proofing. I work as art director on projects that fall within my specific areas of expertise such as web, html and Flash. I also work in conjunction with the senior art directors and realize their visions on both Mac and PC platforms. We primarily utilize Adobe Creative Suite, QuarkXPress and Flash, however, clients also receive finished layouts in Word and Powerpoint for their convenience, so I've pushed the design limits of those programs as well. I have researched, implemented and currently manage our job archiving and cataloging system which contains over 6,000 jobs from the last 8 years.

September, 2001-February, 2002
Marketing Manager/Graphic Designer
Firehouse Image Center • Indianapolis, Indiana

I accepted my second position at Firehouse as the interim Marketing Director. Firehouse's President offered me this position after PanAngling's closing with the full understanding that I would be seeking a full-time agency position in the near future.

In my five months as Marketing Director, I created a new corporate identity program, new corporate signage and lobby graphics, new web site interface and a new price catalog. I was also responsible for graphic design and production work for Firehouse clients.

Employment History

1999-September, 2001
Art Director
PanAngling Travel Service • Indianapolis, Indiana

PanAngling was a full-service travel agency specializing in outdoor adventures. The driving force behind this 26-year-old company was Pat Galyan who blazed a trail to the top of the retail sporting goods industry with stores bearing his name. I was personally hired by Mr. Galyan to facilitate the production of all design work in-house.

During my time as Art Director at PanAngling, I revamped the graphic identity of the company to the status of an industry leader. That plan was reflected in company logos, letterhead & business cards, numerous full-color catalogs, a bi-monthly adventure newsletter, print ads, website design, trade show displays, direct mail and corporate proposals.

As the one-man art department, I took all projects from concept to completion. My responsibilities included executing multiple design projects simultaneously, writing copy, scanning photos, purchasing and maintaining hardware & software, overseeing press checks, managing and archiving graphics files and constantly working miracles to meet deadlines!

PanAngling was forced to close due to the sharp and sudden decline in travel following September 11, 2001.

1998-present
Freelance Graphic Designer
Metropolis • Greenwood, Indiana

I began taking freelance design work as a further creative outlet and have been fortunate to contact and maintain a select number of loyal clients. As a one-man operation, I can turn projects of all types quite quickly. Projects include everything from one-color to four, web to print and even 3D modeling. You can view my on-line portfolio at the Metropolis website at www.metropolisgrafix.com.



METROPOLIS

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Employment History

1989-1999

Art Director/Digital Imaging Manager
Firehouse Image Center • Indianapolis, Indiana

Firehouse has been the leading commercial photo lab in Indiana for over 30 years. In my 10 years with Firehouse, I progressed through every department in both the commercial photo lab and the digital imaging lab. After establishing and troubleshooting each new department in digital imaging, I was promoted to Digital Imaging Manager in 1996. I was also Firehouse's Art Director for all design projects. At Firehouse, I was personally responsible for all graphic design work for our clients (sell sheets, print ads, logo design, display booths and collateral) as well as production management, personnel (hiring, management and evaluation), tech support, software & hardware evaluations and purchases, inventory, cost management, equipment repair & maintenance, client support and job quoting.

1986-1989

Photographic Lab Manager
Camera Hut Inc. • Indianapolis, Indiana

Areas of responsibility included: all photographic production for Camera Hut's three stores, purchasing & inventory, equipment repair & maintenance, in-house graphic design and client support.

Education

1982-1986

Herron School of Art • Indianapolis, Indiana

I hold a Bachelor of Fine Art in Graphic Design from Herron along with a Minor in Photography. Areas of study included typography, paste-up, color theory, corporate identity and fine art photography.

Software/Hardware Experience

I have work experience with all of the following:

Macintosh OS, Windows OS, Adobe Acrobat, Adobe Dreamweaver, Adobe Flash, Adobe Illustrator, Adobe InDesign, Adobe Pagemaker, Adobe Pagemill, Adobe Photoshop, Adobe Premiere, BBEdit, Eovia Carrara, Macromedia Freehand, Macromedia SoundEdit 16, MS Office, Metacreations Infini-D, NewTek Lightwave, QuarkXPress.

Professional References

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